Members of the public are welcome to attend and listen to the discussion of items in the “open” part of the meeting. Please see notes at end of agenda concerning public rights to speak and ask questions.

The Cabinet meets in the Court Room of the Town Hall which is located on the ground floor. Entrance is via the main door or access ramp at the front of the Town Hall. Parking bays for blue badge holders are available in front of the Town Hall and in the car park at the rear of the Town Hall.

An induction loop operates to enhance sound for deaf people who use a hearing aid or loop listener.

If you require further information or assistance please contact the Local Democracy team – contact details at end of this agenda.

This agenda and accompanying reports are published on the Council’s website in PDF format which means you can use the “read out loud” facility of Adobe Acrobat Reader.

Please ask if you would like this agenda and/or any of the reports in an alternative format.

### Members of the Cabinet:

- **Councillor David Tutt** (Leader and Chairman of Cabinet): Responsibilities aligned with Chief Executive and including the Community Strategy, Local Strategic Partnership, the Corporate Plan and economic development.
- **Councillor Gill Mattock** (Deputy Leader and Deputy Chairman of Cabinet): Financial services including accountancy, audit, purchasing and payments.
- **Councillor Margaret Bannister**: Direct assistance services including revenues and benefits, housing and community development, bereavement services and the Crime Reduction Partnership.
- **Councillor Carolyn Heaps**: Tourism and leisure services.
- **Councillor Troy Tester**: Core support and strategic services.
- **Councillor Steve Wallis**: Place services including cleansing and recycling, parks and downland, engineering, building and development control, planning policy and strategy, environmental health and licensing.
[KD] against an item indicates that the matter involves a Key Decision and that the item has been listed in the Council’s Forward Plan for at least 28 clear days.

[BPF] against an item indicates that the matter is part of the Council’s Budget and Policy Framework and as such will require the approval of the Full Council.

Publication of this agenda also constitutes notice (or confirmation that such notice has previously been given) to the Chairman of the Scrutiny Committee and members of the public as appropriate:

(1) Under regulation 10(3) of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 in respect of any key decision not included in the Council’s Forward Plan of Key Decisions within 28 days of this meeting. Such items (if any) are marked [KDGE] and the reasons why compliance with regulation 9 (publicity in connection with key decisions) was impracticable are given.

(2) Under regulation 5(4) of the above mentioned regulations that certain matters listed on this agenda (if any) may need to be considered in private. (This notice is given further to the earlier notice given under regulation 5(2). The reasons for private consideration are given at the relevant item, together with details of representations received (if any) about why the meeting should be open to the public.

1 Minutes of the meeting held on 14 May 2014 (Pages 1 - 8)

2 Apologies for absence.

3 Declarations of interests

Declarations of disclosable pecuniary interests (DPIs) by members as required under Section 31 of the Localism Act and of other interests as required by the Code of Conduct and regulation 12(2)(d) of the 2012 Access to Information Regulations. (Please see note at end of agenda).

4 Questions by members of the public.

On matters not already included on the agenda and for which prior notice has been given (total time allowed 15 minutes).

5 Urgent items of business.

The Chairman to notify the Cabinet of any items of urgent business to be added to the agenda.

6 Right to address the meeting/order of business.
The Chairman to report any requests received to address the Cabinet from a member of the public or from a Councillor in respect of an item listed below and to invite the Cabinet to consider taking such items at the commencement of the meeting.

7 **Annual Accounts 2013-14** (Pages 9 - 18)
   Report of Chief Finance Officer.
   Cabinet lead member: Councillor Gill Mattock

8 **Medium Term Financial Strategy (KD)** (Pages 19 - 32)
   Report of Chief Finance Officer.
   Cabinet lead member: Councillor Gill Mattock

9 **Sustainable Service Delivery Strategy (SSDS) - Update (KD)** (Pages 33 - 38)
   Report of Deputy Chief Executive.
   Cabinet lead member: Councillor Troy Tester.

10 **Devonshire Park Project (KD)** (Pages 39 - 44)
    Report of Senior Head of Tourism and Leisure and Senior Head of Development. Cabinet lead member: Councillor Carolyn Heaps.

11 **Little Chelsea - Traffic Survey** (Pages 45 - 68)
    Report of Senior Head of Development.
    Lead Cabinet member: Councillor Steve Wallis.

12 **Eastbourne Brand Development: A Shared Identity** (Pages 69 - 74)
    Report of Senior Head of Tourism.
    Cabinet lead member: Councillor Carolyn Heaps.

13 **Housing Investment Plan (KD)** (Pages 75 - 84)
    Report of Senior Head of Community.
    Cabinet lead member: Councillor Margaret Bannister.

14 **Housing Futures (KD)** (Pages 85 - 120)
    Report of Senior Head of Community.
    Cabinet lead member: Councillor Margaret Bannister.

15 **Private Housing Renewal Policy 2014-2018 (KDGE)** (Pages 121 - 138)
    Report of Senior Head of Community.
    Lead Cabinet member: Councillor Margaret Bannister.

16 **Review of Community Grants Programme (KD)** (Pages 139 - 148)
Report of Senior Head of Community.
Cabinet lead member: Councillor Margaret Bannister.

17 Retail Rates Relief and Business Rates Re-occupation Relief (KD)
(Pages 149 - 162)

Report of Senior Head of Community.
Cabinet lead member: Councillor Margaret Bannister.

Inspection of background papers – Please see contact details listed in each report.

Public right of address – Requests by members of the public to speak on a matter which is listed in this agenda must be received in writing by no later than 12 Noon, 2 working days before the meeting (e.g. if the meeting is on a Wednesday, received by 12 Noon on the Monday before). The request should be made to Local Democracy at the address listed below. The request may be made by, letter, fax, or electronic mail. For further details on the rules about speaking at meetings or for asking a question on a matter not listed on the agenda please contact Local Democracy.

Public questions – Members of the public may ask a question on a matter which is not on the agenda. Questions should be made in writing and by the same deadline as for the right of address above. There are rules on the matters on which questions can be asked. Please ask Local Democracy for further information.

Councillor right of address - Councillors wishing to address the meeting who are not members of the Cabinet must notify the Chairman in advance (and no later than the immediately prior to the start of the meeting).

Disclosure of interests - Members should declare their interest in a matter at the beginning of the meeting, and again, at the point at which that agenda item is introduced.

Members must declare the existence and nature of any interest.

In the case of a disclosable pecuniary interest (DPI), if the interest is not registered (nor the subject of a pending notification) details of the nature of the interest must be reported to the meeting by the member and subsequently notified in writing to the Monitoring Officer within 28 days.

If a member has a DPI or other prejudicial interest he/she must leave the room when the matter is being considered (unless he/she has obtained a dispensation).

Implementation of decisions - Implementation of any key decision will take place after 5 working days from the date notice is given of the Cabinet's decision (normally on the day following the meeting) unless subject to "call-in". Exceptions to this requirement are allowed when the decision is urgent.

Further information – The Forward Plan of Key Decisions, Councillor contact details, committee membership lists and other related information are available.
from Local Democracy. To receive regular e-mails alerting you to the publication
of Cabinet agendas (or other meeting agendas) please send an e-mail to:
localdemocracy@eastbourne.gov.uk
You can view the Forward Plan of Key Decisions at
http://www.eastbourne.gov.uk/council/meetings/

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