

Dear Murrae

Above Embassy Second Floor, 2a-2b Pevensey Road, Eastbourne, BN21 3HJ - Licence Application Ref 051307

On behalf of the Town Centre Neighbourhood Panel I wish to object to the granting of a Sex Establishment Venue licence for the above named premises.

The reasons for the objection are as follows:

2a-2b Pevensey Road is not a suitable location for a SEV licence.

- This location is in the heart of the Town Centre and is therefore highly visible.
- It is not appropriate to site a Sex Entertainment Venue in this location which is so close to:
 - Terminus Road, the main retail street in Eastbourne.
 - Our major tourist area.
 - Tourist accommodation.
 - Residential properties.
- The presence of such a venue will have a detrimental impact on attempts to improve and regenerate this location which is in considerable need of attention.

Prevention of Crime and Disorder

The Eastbourne Borough Council's Sex Establishment and Encounter Policy states that the Council is under a duty to exercise its functions with due regard to the likely effects on crime and disorder. I am a little unclear as to the extent to which this application falls within the current premises licence for the whole building. If it does:

- It is not clear from the application how the existing requirement for enhanced numbers of SIA Door Supervisory staff for the whole premises are being applied to Above Embassy.
- I also object to the extension of hours which would extend the time over which there is a risk of crime of crime and disorder.

If Above Embassy is to be regarded as a new establishment then I object under the Cumulative Impact Policy against the licensing of another early hours venue in the Town Centre.

Human Rights

In addition to the human rights dimension to the Cumulative Impact Policy the Town Centre Neighbourhood Panel is particularly concerned that any signage or promotional materials for the performance of exotic dancing displayed outside of the premises will be offensive to many residents and Town Centre visitors.

Although we recognise that such practice is prohibited under the SEV conditions we remember a similar establishment in Seaside Road which was subject to action on this very point. We do not wish to repeat this experience.

Kind Regards

Adrian